

Message Text

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44

ACTION EUR-12

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UNCLAS STOCKHOLM 3811

FOR BIC/OED:EISD & FBP

E.O. 11652: N/A

TAGS: BTRA, SW

SUBJECT: COMMERCIAL PROGRAM: US VISITS OF MR. STIG ANDERSSON,
KOOPERATIVA FORBUNDET

1. A COMMERCIAL INVITATION HAS BEEN ISSUED FOR MR. STIG ANDERSSON OF KOOPERATIVA FORBUNDET, SECTION 460-029, FACK, S-104 65 STOCKHOLM (WTD 05/73).
2. MR. ANDERSSON IS THE CHIEF BUYER OF THE SECTION DEALING IN HOUSEHOLD ARTICLES AND SEEKS SUPPLIERS OF CLEANING AND BATHROOM ARTICLES, SWEDIN MACHINES, VACUUM CLEANERS, AND OTHER ELECTRICAL HOUSEHOLD APPLIANCES.
3. MR. ANDERSSON WILL ATTEND THE CHICAGO NATIONAL HARDWARE SHOW. HE WILL BE ACCOMPANIED BY MR. STIG HALLANDER OF THE SAME ORGANIZATION. THEY WILL ARRIVE IN CHICAGO ON AUGUST 24 AND WILL BE STAYING AT THE CONRAD HILTON HOTEL UNTIL AUGUST 28.
4. KOOPERATIVA FORBUNDET (KF) IS A JOINT ORGANIZATION FOR LOCAL CONSUMER COOPERATIVE SOCIETIES WITH 160 DEPARTMENT STORES, MORE THAN 2,000 SUPERMARKETS AND SEVERAL MANUFACTURING COMPANIES. KF RANKS AS ONE OF THE LARGEST COMMERCIAL AND INDUSTRIAL GROUPS IN NORTHERN EUROPE.
5. THE DEPARTMENTS ASSISTANCE THROUGH THE CHICAGO UNCLASSIFIED

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DISTRICT OFFICE WOULD BE APPRECIATED. STRAUZ-HUPE

UNCLASSIFIED

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